



The Second Announcement of CMRU Research Fund Committee
The Name List of the Research Fund Recipients in the Fiscal Year of 2023
From CMRU Research Fund Source

Refer to the first meeting of the fiscal year 2023 of the CMRU Research Fund Committee on Wednesday, January 4, 2023, the Committee has approved the research grants in the fiscal year 2023 as the Research Collaboration Agreement with Universiti Teknologi Mara, Malaysia (UiTM) and National Chin-Yi University of Technology, Taiwan (NCUT) with the same amount of the research grant in each research project for the following 3 research projects:

No.	Research Topic	Project Head/ University	Research Grant (Thai Baht)
1	Comparative Study on Community-Based Tourism. Attractiveness between Malaysia and Thailand: A New Insight	Acting Sub Lt. Dr.Darucha Rattanadumrongaksorn., CMRU Dr.Bung-On Chartrungruang, CMRU Asst. Prof. Dr.Dejawit Nilwan, CMRU Dr.Ardehawin Jaikaew ,CMRU Assoc.Prof. Dr. Norol Hamiza Zamzuri, UiTM Prof Dr. Tan Peck Leong, UiTM Prof Dr. Salamiah A. Jamal, UiTM	120,000
2	A Study of Content and Execution Style of Foreign Online Content Creators in Thailand and Taiwan	Miss Sirasa SornSri, CMRU Miss Rotchanakorn Baengthit, CMRU Mr. Pholsaran Sanyatip, CMRU Dr.Pariwat Sirakiatsakul, CMRU Miss Kitiyaporn Intipeek, CMRU Prof. Dr.Max YC LO <i>et al.</i> , NCUT	120,000
3	The Decision Making for Independent Outbound Tourism Business Services of Generation Y Tourists in Thailand and Taiwan	Miss Rotchanakorn Baengthit, CMRU Mr. Pholsaran Sanyatip, CMRU Dr.Pariwat Sirakiatsakul, CMRU Miss Kitiyaporn Intipeek, CMRU Prof. Dr.Max YC LO <i>et al.</i> , NCUT	120,000

All the above recipients have to send the research grant contracts to the Institute of Research and Development from now till February 10, 2023. After the due date, it is considered to give up the rights to receive the research grants. The two corrected research proposal as the Committee's instructions must be attached with the contracts (as the guided research proposal form), as well as one-baht revenue stamps. The commencement date of the contracts is from February 1, 2023 till September, 30, 2023.

Announced on 20th January 2023



Assoc.Prof.Dr.Chatree Maneekosol

Acting President

Chairman of CMRU Research Fund Committee